



## **2019 SKULL VALLEY LOOP CHALLENGE SPONSORSHIP REQUEST**

July, 2019

On behalf of Prescott Alternative Transportation, we are writing to ask for your sponsorship support for the Skull Valley Loop Challenge on Sunday, September 15. Since its inception in 2004, the SVL Challenge has attracted riders from Arizona, the Southwest and beyond. In 2019, we have opened up the ride to electric bicycles, which will expand the ability for all to participate in this personal challenge. In doing so, we expect to boost our average participation of 250 riders in this non-competitive, yet timed event. Contributing to the ride is a great way to get your business, product, and brand in front of all of them.

Prescott Alternative Transportation (PAT) is a 501©(3) non-profit advocacy organization that is working toward a bicycle and pedestrian friendly central Yavapai community. We do this through our ongoing programs such as Safe Routes to Schools, Bike Rodeos for kids, securing grants or other funding for bicycle and pedestrian infrastructure improvements, and being a voice for our membership on local transportation issues. The SVLC is PAT's primary fundraiser to support these initiatives. Our strength comes from our members and supporters who join us in making our community safer for non-motorized transportation.

Please review the attached sponsorship materials. While your contribution helps PAT achieve its goals, we'd like this to be a beneficial partnership that publicizes your business. Beginning and ending at the Courthouse Plaza in Prescott, this stimulating, scenic, well organized local event will do just that. Whether your donation is simply monetary or you wish to provide in kind contributions for our rider goody bags (coupons, samples, other promotions), all support will help to raise the profile of this ride through the beauty of the Arizona Central Highlands. Deb Pastor, our ride coordinator, will be happy to respond to any questions, comments, or creative ideas you may have. Please contact her at [info@svlchallenge.com](mailto:info@svlchallenge.com).

Thank you for your consideration!

Deb Pastor  
2019 SVLC Ride Coordinator

***More information at [SVLChallenge.com](http://SVLChallenge.com) and [PrescottBikePed.com](http://PrescottBikePed.com)***



## 2019 SKULL VALLEY LOOP CHALLENGE SPONSORSHIP LEVELS

### **TITLE SPONSOR: \$3000**

- Listed as title sponsor on *svlchallenge.com* website, poster, shirts, and all promotional material
- Sponsor display booth for promotional materials/banners at the start/finish on the Courthouse Square
- Prominent call out and text links to sponsor website throughout *svlchallenge.com*
- Logo on *svlchallenge.com* website, poster, shirts, and all promotional material
- Link to sponsors website on *svlchallenge.com* sponsor page
- Flyer, business card or other promo material added to goody bag (Material provided by sponsor)
- Social media recognition (Facebook and Instagram)
- Five free ride entry coupon codes

### **EVENT PARTNER: \$2000 plus**

- Listed as event partner on *svlchallenge.com* website, poster, shirts, and all promotional material
- Logo on *svlchallenge.com* website, poster, shirts, and all promotional material
- Text links to sponsors website throughout *svlchallenge.com*
- Link to sponsors website on *svlchallenge.com* sponsor page
- Flyer, business card or other promo material added to goody bag (Material provided by sponsor)
- Social media recognition (Facebook and Instagram)
- Four free ride entry coupon codes

### **GOLD: \$1000 plus**

- Listed as sponsor on *svlchallenge.com* website, poster, shirts, and all promotional materials
- Logo on *svlchallenge.com* website, poster, shirts, and all promotional material
- Text links to sponsors website throughout *svlchallenge.com*
- Link to sponsors website on *svlchallenge.com* sponsor page
- Flyer, business card or other promo material added to goody bag (Material provided by sponsor)
- Social media recognition (Facebook and Instagram)
- Three free ride entry coupon codes

### **SILVER: \$500 plus**

- Listed as sponsor *svlchallenge.com* website, large font on shirts and all promotional materials
- Link to sponsors website on *svlchallenge.com* sponsor page
- Social media recognition (Facebook and Instagram)
- Two free ride entry coupon codes

### **BRONZE: \$250 plus**

- Listed as sponsor *svlchallenge.com* website, medium font on shirts
- Sponsor name listed on *svlchallenge.com* sponsor page
- Social media recognition (Facebook and Instagram)
- One free ride entry coupon code

### **SVLC FRIEND: \$50 plus**

- Sponsor name listed on *svlchallenge.com* sponsor page
- Social media recognition (Facebook and Instagram)

*All goody bags include a full sponsorship list*

*Confirmation must be received by Thursday, August 15<sup>th</sup> 2019 to ensure inclusion on the event T-shirt.*

Please email us at [info@svlchallenge.com](mailto:info@svlchallenge.com) to get involved as a sponsor for the 2019 Skull Valley Loop Challenge!



**2019 SVLC SPONSORSHIP SUBMISSION FORM**

Name of Sponsor/Business (as It should appear in print)

\_\_\_\_\_

Contact Name: \_\_\_\_\_ PHONE: \_\_\_\_\_  
 Title/Position: \_\_\_\_\_ EMAIL: \_\_\_\_\_  
 Sponsor Website: \_\_\_\_\_  
 Sponsor Facebook: \_\_\_\_\_ Sponsor Instagram: \_\_\_\_\_  
 Sponsor Address: \_\_\_\_\_  
 Sponsorship Level: \_\_\_\_\_ Donation Amount: \_\_\_\_\_

**SUBMISSION INSTRUCTIONS:**

Mail completed form and payment to: (or email for other arrangements.)

PAT  
P.O. Box 2122  
Prescott, AZ 86302

**SPONSOR BUSINESS FEATURE CONTENT:**

Please provide us with some information about your organization and why you decided to sponsor the 2019 Skull Valley Loop Challenge (Maximum of 625 characters.)

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**PLEASE NOTE:** This form and logo artwork must be received by Thursday August 15, 2019 to ensure inclusion on event T-shirt.

**EMAIL DIGITAL LOGO TO:** info@svlchallenge.com

Digital Logo should be submitted as vector artwork, or if not available, raster artwork should be submitted at a minimum resolution of 300 dpi and a minimum of 1200 pixels by 1200 pixels. This will ensure that you are represented with a quality graphics display.

**Thank you for supporting the 2019 Skull Valley Loop Challenge!** This sponsorship contribution benefits Prescott Alternative Transportation, a local not-for-profit organization (Federal Tax ID # 86-0876524). Your donation is tax deductible to the extent allowed by law. Please consult your tax advisor for deduction information. Once your contribution check is received, a receipt will be emailed to you for your records.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
 Printed Name: \_\_\_\_\_

ADDITIONAL INFORMATION: svlchallenge.com  
Prescott Alternative Transportation: prescottbikeped.com